

Rose-Hulman Alumni Advisory Board
Fall Meeting Minutes
Friday, November 5, 2021

- I. Call to order – Kedar Murthy
 - a. Kedar called meeting to order at 1 pm

- II. Roll Call – Holly Kowalski
 - a. **AAB**-Allison Bowman

and after that experience realized that we want to keep students in a single platform if possible. Handshake came out with their virtual career fair, and it allowed students to not have to learn multiple systems and allowed employers not to have to learn multiple systems. The latest virtual career fair allowed students to go in and see what employers were there and if they selected an employer, they would be able to see what that employer is recruiting for, whether it be an internship or full-time position, and what majors that employer is looking at hiring. Once they determine they are interested and a possible fit with the company, they can go

this year along with the three in-person and those combined this fall, there were over 200 companies. With travel restrictions in place, Rose created the hybrid booth option. This was a great opportunity for those companies that could not attend but also for companies that have never attended. A question was asked about the graduate career fair. Jared did not have the numbers during the presentation but provided the following information: "There were 69 graduate programs represented and 127 students who pre-registered but only 62 who signed up for a 1:1 session. In total, there were 85 1:1 sessions filled. We will hold an in-person

Student population by biological sex is also trending in a

including these components in the hiring process. For example, when in the hiring process, what language is being used, what is on the website, how is Rose showcasing that commitment, is Rose considering non-traditional educational backgrounds. Statistics that have been shared are for the

Another example of a current position is our Public Safety Director. Public Safety often has a particular look and there are currently 36 applicants in that pool and is at 50% diversity and from a varied background and varied demographic. Not just Indiana residents, there are individuals willing to move for that position both from within the region and from outside. These examples of recent positions show that Rose is moving in a positive direction, as far as diversity and inclusion in the hiring process.

evaluated the data, there are two sections in it. One to equity and one to diversity and inclusion that speak to some of the comments that were brrr

- V. ARBOT Report – Jeff Papa
- a. The Board of Trustees elected or re-elected officers: Niles Noblitt, Chair; Carl Cook, Vice Chair; Thomas Dinkel, Treasurer and Greg Gibson, Secretary. Robert Stone was selected as the Alumni Representative.
 - b. There was a moment of silence for Erin Canning, the student who passed away in September.
 - c. Incoming class stats - 32% of the domestic first year students are from historically underrepresented groups in STEM, 24.4% of first-year students are female, 19.4% are first generation and/or Pell grant recipients, 28% are non-white, 643 total enrolled, 4,536 applications to get those 643, and there were 3,511 offers of admission.
 - d. 2020-21 budget shows very small surplus. That is after some government grants and planned drawdowns from the capital account and rainy-day fund.
 - e. Budget planning guidelines for the 2022-23 budget is targeting the freshman class as 630 and total undergraduate class of 2,190. That planning will also include a 3% increase in tuition, room cost, and food service. 0% increase for bookstore and laptop. Also includes additional draw from rainy day fund of \$1 million and \$3 million from capital reserves. Freshman discount rate of 56% with overall discount rate of 54.55%. This will also include a salary increase of 2%. Goal is to lower first-year student

are for comparison. Rose will take that data and check and see if they are off market.

reunions both on and off campus. There were also special events that were planned for the Class of 2020, who very unceremoniously had to leave Rose-Hulman in March of 2020 and did not get to return before commencement. There was a walk down the hill for them and recreated that part of commencement for them. There were over 250 participants in this event. There was also a brunch on Sunday morning for the Class of 2020.

- iii. Alumni Relations is continuing with the virtual Rose Talks series. Dr. Jen O'Connor just presented on coronaviruses from before COVID19 and its mutation into the human version of coronaviruses now. This series has had great success in the last 6-7 months. There has been consistent attendance. Kelly Noel presented on facilities use around COVID when the pandemic took off. The plan is to continue to develop and grow this series in the new year.
- iv. Alumni Relations continues to think about starti

places on campus, a lot of small study areas for students.

recruitment list. It is a lengthy process to get new companies to be added as recruiters. This will be an opportunity to expand the employer base. As board members, if you do not have an account on Linked In, please do so as this will help the committee in their search efforts.

e. Student Recruitment – Jessica Long

There has been a lot of feedback from the committee on how we can be more engaged with the institution. Kedar has addressed how the committee is trying to revamp. More to come with student recruitment. Student recruitment will meet in the coming months and give an update on how the committee will support the institution going forward.

f. Young Alumni Committee – Matthew Iwema

Young Alumni, like Student Recruitment, is trying to figure out how they can serve the institution. The committee is starting to see the merge of two groups, young alumni 0-5 years out and alumni 6-10 years out and catering towards different needs and different requirements. The committee is focusing more on the needs of the alumni that have just graduated, that 0-5 group. They are starting their careers, out on their own and trying to get established, have not started a family yet. The 6-10 group has more depth in their career, is a little more established, more family oriented. The further you get out of Rose, the

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